



Memorandum

To: Members of the Frisco Community Development Corporation Board of Directors

cc: George Purefoy, City Manager
Henry Hill, Deputy City Manager

From: John Eaglen, Strategic Services Manager / Assistant to the City Manager

Date: January 21, 2010

Subject: Continued discussion regarding CDC name recognition

Action Requested: Community Development Corporation Board of Directors continued discussion regarding CDC name recognition.

Background Information: As directed from previous discussions, staff has been working to finalize a Milestone Chronology highlighting the Corporation's accomplishments in anticipation of the 15 year anniversary date of the Community Development Corporation. A copy of the draft Milestone Chronology is attached for your review and input.

Additionally, upon review and discussions to finalize the Chronology, it was also discussed whether or not the development of some sort of narrative tool that could be utilized to help promote the Corporation and to highlight the upcoming 15th anniversary would be desired and beneficial. As a starting point to this part of the discussion a draft brochure has been attached for your review and input.

Discussion points include the following:

- Review of the Milestone Chronology;
- Review of the draft brochure to obtain the Board of Director's input;
- Discussion regarding the Board of Directors desire to hold a special 15th anniversary event.

Financial Considerations: Not available at this time; the financial considerations are dependent upon the direction to staff provided by the Board of Directors.

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Thank you for your consideration of these items. If I can be of any support or assistance, please contact me at (972) 292-5412 or by e-mail at jeaglen@friscotexas.gov.